

Trade fair	photokina
Sub-heading	world of imaging
Date of the event	September 21 – 26, 2010
Organiser	Koelnmesse GmbH
Event frequency	biennial
Conceptual sponsor	Photoindustrie-Verband e.V.
Venue	Exhibition Centre, Cologne-Deutz
Opening times	For exhibitors: 9:00 a.m. to 7:00 p.m. For visitors: 10:00 a.m. to 6:00 p.m.
Admission fees	Day ticket: € 43 (€ 27 in advance) Weekend-Day-Ticket € 21 (€ 15 in advance) Season ticket: € 115 (€ 73 in advance) Special Day ticket* € 13 (€ 11 in advance) Family day ticket**: € 45 (€ 32 in advance) *(pupils, students, trainee, basic military service, severely disabled person) - Please contact KM-representative in your country for presale ** Sa or Su, 2 adults and 2 children (7-17 years)
Stand rental fee / m ²	€ 155 (from 01.02.2010) € 152 (early bird until 31.01.2010)
Flat rate energy costs / m ²	€ 7.95
Catalogue	€ 25
Product segments	Photo cameras and camcorders, camphones, camera accessories, films and digital storage media, scanners, digital image processing, home printing, image kiosk systems, mobile imaging, home cinema, slide technology and accessories, frames and albums, photo-fun-products, trade goods, imaging services, professional camera and lighting systems, photographic studio equipment, digital imaging and publishing, large-format printing, fine art printing, major and minilabs, photofinishing materials, video



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21. – 26.09.2010

www.photokina-cologne.com

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	projectors, interactive presentation systems, media control systems
Fair profile	photokina is the leading international trade fair for the entire photographic and imaging sector. It is the only event in the world that offers a comprehensive presentation of all the imaging media, imaging technologies and imaging markets – for consumers and professionals alike.
Mailing of registration forms to exhibitors	September 2009
Hall occupancy	Halls 1, 2, 3, 4, 5, 6, 7, 9
Construction and dismantling periods	Start of construction 10.09.2010, 8.00 a.m. End of dismantling 29.09.2010, 6.00 p.m.
Access authorisation	For all
Target groups exhibitors:	Manufacturers, trading companies, importer, distributors and service companies
visitors:	Photographic trade, professional users and consumers
Statistics for previous event (2008)	
Suppliers / manufacturers	935 + 437 additionally represented companies
Accesses	169.000 from 161 countries
Project management	Christoph Werner
Website	www.photokina-cologne.com